

FEATURES A-PLENTY BEING PREPARED

Indian Production Vancouver Victor

Pather Panchali, Indian picture directed by Satyajit Ray which won at the Stratford Film Festival, repeated its victory in the feature-film category at the Vancouver International Film Festival. The judges, F. R. Crawley of Ottawa, Gratien Gelinas of

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Canadian Kodak Industry Giant

News that Canadian Kodak will spend \$1,000,000 to add a tenth building to its Mount Dennis, Ontario location as "part of the company's continuing program of investment in additions, improvements and replacements for plant processes and equipment" directs

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UNIVERSAL, LION INTERNATIONAL (UK), PARAMOUNT KEEP THEM COMING

One worry of the theatre operator, that of getting enough pictures, seems to be fading out, leaving him with the other: patronage. Reports from America and Britain indicate a steady availability of product endowed

Exchanges Make Changes; Central Shipping Snag

Apparently some film distribution companies are despairing of common action in the matter of unified physical facilities in exchange centres and are proceeding on their own to withdraw from direct administration of anything but sales in some of them.

Rank Film Distributors is leaving sales representatives in Vancouver and Saint John and will move shipping and most billing to its nearest branches, Calgary and Montreal. Columbia will likely begin its Canadian contraction with the assignment of its Montreal shipping to Associated Screen Industries. George Altman of Toronto, Frank Kettner of Calgary and Owen Bird of Vancouver are among those who have submitted plans for having their companies do all the exchange shipping.

The Canadian Motion Picture Distributors Association continues its examination of the situation.

with excellent production and dramatic values, as well as being peopled by recognized ticket-sellers and promising new players. Promotional effort joined to what promises to be one of the best production periods in the history of the industry will go far toward cashing in on the public's proved willingness to go to the movies.

Universal, with a Time to Love and Twilight for the Gods in the theatres, is beginning to hit its stride in its return to steady production, announced several months ago by its president, Milton R. Rackmil. The start of shooting on

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Rank Streamlines Exchange System

Further advanced in reshaping distribution to meet the new requirements imposed by the changing economy of motion picture exhibition is Rank Film Distributors of Canada, which is giving up its Vancouver and Saint John exchanges except for resident sales

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Academy Awards April 6

Annual presentation of Oscars by the Academy of Motion Picture Arts and Sciences will take place on April 6 next year, which is a Monday night. It was changed from the usual night, Wednesday, because exhibitors claimed business was hurt.

Short Throws

PARAMOUNT Pictures' estimated second quarter consolidated net earnings are \$1,160,000, representing 63c per share, and net income is \$1,920,000 or \$1.04 per share including special income of \$760,000 after deducting applicable income taxes, representing profit on sale of land and buildings. These earnings compare to \$1,060,000 or 53c per share in 1957—which did not include special income.

TORONTO branch of MGM, managed by Reg Wilson, took sixth prize among the seven for the 20-week '58 "Back On Top" contest just concluded. Winning exchange, John P. Byrne, general sales manager, announced, was the New Haven office, managed by Phil Gravith. Toronto was the only Canadian branch to place.

DUNDAS, Ontario will have a community television antenna system when Dundas Television Cable Company Limited, incorporated in Ontario with head offices in Dundas, is activated. It has an authorized capital of 30,000 \$1 non-voting non-cumulative preferred shares and 10,000 common shares without par value. Another company of interest, Caribou Productions Limited of Montreal, has received letters patent from Ottawa and has authorized capital of 500 par value shares of \$100 each.

C. B. De MILLE was honored by the City of Los Angeles and more than 100 friends at a luncheon in the Paramount Studio to mark his 77th birthday. Mary Pickford and Sam Goldwyn occu-

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NEW BROADCASTING BILL BEFORE HOUSE

Three-part bill that will revise legislation under which the Canadian Broadcasting Corporation operates, now before the House of Commons, calls for a regulatory board of 12 part-time and three full-time members of which the chief officers will be a vice-president and a president. Unlike the previous regulatory board, which was controlled by the CBC, this one will represent both private and public broadcasting. This, of course, relieves the CBC of its obligation to police private broadcasting.

The new board will have power to recommend to the Board of Transport Commissioner that certain applications for licences to establish private stations in areas which the CBC kept for itself be granted. It can approve network affiliation for private stations and the establishment of private networks after the CBC, which has Canada's only networks, is heard.

Under the bill only Canadian citizens or corporations in which two-thirds of the directors are Canadians and three-quarters of the shares are held by Canadians will be eligible for licences. Immigrants in Canada for six years without applying for citizenship are specifically barred.

The bill, which follows the recommendations made by the Royal Commission on Broadcasting over a year ago, guarantees "The continued existence and efficient operation of a national broadcasting system and the provision of varied and comprehensive broadcasting service of a high standard that is basically Canadian in content and character."

The three-part act reconstitutes the 11-member CBC Board of Governors as a board of directors with a full-time president and vice-president.

A. Davidson Dunton, chairman of the CBC Board of Governors, resigned recently to head Carleton College, Ottawa. His successor will be chairman of the new board.

VICTOR HOARE NOW LION INTERNATIONAL MANAGING DIRECTOR

Well known in Canada, Victor J. Hoare is now managing director of Lion International Films Limited as successor to Ralph S. Bromhead, made chairman. Hoare came into the industry in 1931 and left Selznick to head British Lion sales

when that company was organized in 1955 to handle overseas distribution of the product of LIF and Independent Film Distributors. LIF just bought IFD's half of British Lion. International Film Distributors releases LIF's productions in Canada.

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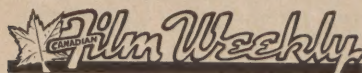
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CANADIAN KODAK

(Continued from Page 1)

attention to a giant element of the Canadian motion picture industry that has never received attention in keeping with its eminence.

Canadian Kodak, subsidiary of Eastman Kodak of the USA and a colossus of the field of photography, is not only the only manufacturer of raw stock in Canada but an exporter to Mexico, Australia, Brazil, India, South Africa, Switzerland, Hong Kong, Argentina and other countries. India may soon vanish as a market for raw stock manufactured in Canada, for there is talk of Kodak and the Government there building a plant jointly.

Canada is losing ground in the raw stock overseas market, although the demands of television must have raised domestic sales. In the five years from 1953 to 1957 the drop in export footage was 42 per cent and in dollars 37 per cent. In the first six months of 1958 Canada exported 951,970 feet of raw stock worth \$487,719. In 1953 the full year's figures were 129,307,636 and \$1,625,256.

Now employing 1,500 people, Canadian Kodak was established at the turn of the century in downtown Toronto with ten employees and in 1902 moved to larger premises in central Toronto. By 1913 it had 400 employees and during the first World War (1914-18) the company built the present plant at Mount Dennis, a Toronto suburb, on a site it had named Kodak Heights. Employees in the USA and Canada have been sharing an annual wage dividend since 1912 and the domestic company provides fellowships to encourage research training for promising scientists and engineers.

The new building, part of a five-year \$5,000,000 expansion and improvement project, will house all finishing operations in the production of photographic paper. Donald C. Kerr, president, turned the first sod in the presence of R. L. Christie, vice-president, and others, among them D. D. Lauder, secretary and sales manager.

AA's 'Battle Flame'

Lester Sansom will produce Allied Artists' Battle Flame.

Short Throws

(Continued from Page 1)

pied places of honor next to the veteran film maker and a City Council representative read a resolution declaring Cecil B. De Mille Day. The host was Y. Frank Freeman, studio vice-president, and the speakers were Mary Pickford, who played with De Mille in The Warrens of Virginia in 1907; Joel McCrea, Bob Hope, Bing Crosby, Danny Kaye and the Honorable Edward R. Roybal.

PARAMOUNT application to Osgoode Hall, Toronto, for an order to have the arbitration award it won against Barnes & Davidson entered in the records "as if same were a judgment of this court" was granted: "Order to go pursuant to Section 13 of Arbitration Act that finding of arbitrator be enforced by this court in the same manner as a judgment."

REMARKABLE example of exploitation is the monthly newspaper issued by the Prince Albert Daily Herald which is completely devoted to movies. A tabloid, the second issue carries complete theatre programs for August in its 16 pages, which also feature reading material and advertising. The Prince Albert theatres, the Strand and the Pines Drive-in, are Famous Players affiliates operated by P. W. Mahon and D. A. Bruce, the assistant manager, is the sparkplug behind the special monthly theatre edition.

SENIOR sales representative for national TV network sales with the Commercial Department of the Canadian Broadcasting Corporation is J. Gerald M. Sales. He'll be working with John Malloy, CBC's supervisor of TV sales.

TORONTO Variety Club will again get the money thrown into a Wishing Well at the Beverley Bedding Company's Springwall Mattress booth at the Canadian National Exhibition. Variety's representative is Ben Halter of Canadian Film Weekly, who asks for

Wallis' 'Girls Of Summer'

Hal Wallis has set Dolores Hart to star in Paramount's Girls of Summer.

20 Features Via Two-Year Roach Studios' Project

Twenty theatre features, two in the big-budget class and the remainder to cost about \$150,000 each, will be made by the Hal Roach Studios of Hollywood in the next two years. Hal Roach, Jr. is president and a director of the company, which the Scranton Corporation purchased three months ago. The plant has been occupied by TV production in the past year and will continue to service it.

barkers who will give a few hours to the project. Beverley Bedding donates prizes to those who become eligible to compete by tossing a coin into the Wishing Well, which can bring the Heart Fund from \$1,000 to \$2,500.

CLOSING of Famous Players' Royal Theatre, Guelph, Ontario, brought a sentimental story in the Guelph Daily Mercury. The heading said "Royal's Last Show; Back To Silent Era" and the sub-heading read "—The Rest Is Silence as Final Curtain Falls." Jim Bailey, the projectionist who ran the first show on September 19, 1934—A Star Is Born—went back into the booth for the last one, a double bill made up of the 1928 \$2,000,000 epic, Noah's Ark, and The Golden Age of Comedy. Manager Ted Doney moved to the other FP house, the Palace, and Lloyd Taylor made way for him by going to manage the Capitol in St. Thomas.

RANK STREAMLINES

(Continued from Page 1)

reps. Another change is the company's withdrawal from 16 mm. distribution, with small-gauge product franchised to Sovereign Films Limited, an Empire-Universal subsidiary which also took on Republic when Rank dropped it on July 1. Rank Film Distributors, however, will continue to do its own selling to TV. The 16 mm. field has also been shrinking, as has unplayed product, and the packaging of programs that is so important is difficult except where a large number of films are at hand. Among those represented by Sovereign, exclusively a 16 mm. distributor, are Columbia and U-I.

Vancouver and Saint John territories will be serviced from the nearest exchanges, which are Calgary and Montreal. In Vancouver the long-time branch manager, Jack Reid, moves into other fields on September 1 and the sales representative will be Brian Rudston-Brown. In Saint John it's Ken Snelgrove. The physical facilities of Calgary and Montreal will be used for Vancouver and Saint John until such time as central shipping, much talked of in the trade, becomes a fact in the latter two cities—if it ever does.

Frank Vaughan, Canadian general manager, will announce Rank Film Distributors' new product lineup soon.

Frank Scott, who had been Vaughan's aide, returned to Calgary recently as Western Division manager and working with him in Calgary is Reg Doddridge. Other branch managers are Irving Stern in Toronto, Bob Johnson in Montreal and Stewart McQuay in Winnipeg.



Final part of an article written by N. A. Taylor at the request of the Toronto Daily Star and printed in that newspaper recently. The first part appeared here last week.

NOT so long ago this was heard frequently: "I never go to the movies any more; I sit home and watch TV." Nowadays one is more likely to hear this: "I don't watch TV very often; just when I want to see a particular show." Novelty will only hold the public's interest for a limited time. A



lasting allegiance can only be founded on continuing and, if possible, increasing excellence. There may not be as many people watching motion pictures in theatres as before, but those who do are seeking good entertainment and a few hours of diversion in pleasant surroundings.

To a student of the motion picture from its earliest flickering state to its wide-vista present the change in the taste of the public is as obvious as it is striking. Those producers who have been able to anticipate this evolution and fashion their offerings accordingly have been successful. Those who have fallen into the trap of making carbon-copy entertainment have not been able to survive.

Yet, in contrast with the gigantic films of unprecedented production values and dramatic excellence, there is the paradox of the cheaply-produced picture with an exciting title and about a lurid subject.

Horror, science fiction, rock 'n' roll, juvenile problems and kindred subjects may not appeal to the older segment of our population, yet the young folk, who are more gregarious, are happy to while away their leisure hours at this type of entertainment.

For many years producers tried to make motion pictures be all things to all people. It is recognized today that there are many different tastes in films, just as there are in literature. In the future, therefore, we can expect to see films for young people and teenagers, expensive productions for the reserved-seat set and just average but good pictures made at reasonable cost and for the diversion of those who like going out for an evening to

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OUR BUSINESS

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enjoy the comforts of the motion picture theatre. Interestingly enough, a very successful business has been developed in some European countries; that of making films of strong appeal for moppets. Some of these will be seen soon in this country.

There is no doubt that the motion picture business, now in the process of change, will in a few years have a different form. There are already indications of some future aspects. For example, a New York theatre recently installed seats described as "king-size, body-form chairs with super-soft seats and airfoam armrests." They are calculated to give patrons more of the feeling of sitting in an easy chair at home and have won overwhelming approval.

Other changes are in the making. It would appear reasonable to consider that the motion picture theatre, as part of our civilization and our way of life, can be expected to survive, prosper and grow for a very long time.

Columbia-Krasna Deal Set

Columbia has concluded a deal with Norman Krasna for his Broadway stage hit, *Who Was That Lady I Saw You With?*, which includes his services to script and produce it for the screen.



This month
EYE WITNESS
reports on

SAFETY
ON THE WATER

(10 Minutes—B&W)

In the summer lakes and rivers are jammed with holiday traffic, which includes boats of every description. RCMP officers conduct safety patrols on the waterways in much the same manner as on highways.

(Ask for Eye Witness No. 100)

BOOK THIS ALL-CANADIAN
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A FINE LADY and a favorite with all who knew her, Mrs. Gezela Altman, passed on last week. She was the wife of that rare person, Herman Altman, and the mother of George. Condolences to them and to the rest of their family . . . *The Patterson-Harris* match did about half of capacity



in Canadian theatres and had few thrills . . . C. A. Bazos, ex-lawyer from Chi, is said to be No. 1 choice to reopen the Club One Two . . . Trouble is that the teeners are saying "Let's go steady" instead of "Let's go study" . . . Proverbiage: By the time you're old enough to know more than anyone around you you're too old to remember it . . . *Man cut about a mouthful from his noonhour chop, pushed it away, cut another and ate that one.*

The waitress asked if the chop was alright. It was. "I broke up an argument with my partner to go to lunch," the diner explained, "and he said he hoped I would choke on the first bite."

NEW YORK television production company asked Victor Kugler of Toronto, one of those who helped hide Anne Frank and family, for permission to use personal details in making a picture about the people on the other side of the wall. He is the "Kraler" of the play. It is hoped that Fox' film version of *The Diary of Anne Frank*, as directed by George Stevens, will relate the tragedy of the Franks and friends more closely to the tragedy of the millions who died in the same manner at the same hands. In this way can greater realization of what happened be brought to the people of the countries that did not know the invader. The play has its greatest effect on those who are able to sketch in the background; otherwise it becomes — many claim — largely the problem of a single set of characters. Perhaps there will be enough background in the film to add the missing dimension without making it unpalatable to the average theatregoer. If anyone can do that George Stevens can . . . Fox' *South Pacific*, I'm happy to hear, is a worthy successor to UA's *Eighty Days at the Tivoli* . . . Overheard: "He spends his money like a drunken builder" . . . Paramount's Jerry Pickman is building his own group of stars. His *Minette* just presented him with their second starlet, this one Margaret Ann.

PARTING is such sweet sorrow, even where man and pigeon are concerned. Oscar Hanson had a real friendship going with the pigeons who occupy the exterior of the King Edward Hotel, where his office is. Oscar used to feed them every day through a little window he had made in the larger one. The pigeons got to rely on this form of dole, which was handed out through the window furthest from his desk. When he didn't show up at that window the pigeons would fly to the window ledge by his desk to peck on the glass as a reminder. The hotel management began to object to this coddling and tried some stuff on the ledges that would make them footsore but they apparently triumphed over it. Recently the hotel put up some fine awnings that didn't impress the pigeons, who made their presence known on it. So the management hung out an owl, the sight of which is supposed to strike terror into the heart of the breed. This owl was stuffed. Imagine trying to put one like that over on those sharp city pigeons! Like as not they never even saw an owl before, live or stuffed, except for the human stay-up-late type. Anyway, the management, represented by Gordon Cardy, is filled with despair at ever winning the Great Pigeon War. "The trouble here is," Cardy told Wes Hicks of *The Telegram*, "that one of our tenants in the hotel thinks pigeons are good luck. He feeds them grain. So we probably couldn't get rid of them if we tore the hotel down." That tenant is our Oscar. He doesn't think pigeons are good luck. He just knows they're hungry. But in the spirit of co-operation Oscar, with heavy heart, has turned his back on his feathered friends, leaving them to a grainless world, their minds filled with thoughts about the fickleness of humans. That leaves Oscar only his after-office chores at his home near Cooksville. There he feeds the birds, come one, come all, with no one to come between them.

VANCOUVER WINNER

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Montreal and Frank Borzage of Hollywood, gave special mentions to Don Quixote, from the USSR, and France's *Porte Des Lilas*.

Canada won the documentary honors with the National Film Board's *City of Gold*, with special mentions going to Britain's *Journeey Into Spring* and Holland's *Rembrandt — Painter of Man*. The best children's film was Japan's *Little Black Sambo*, with a special mention for the USSR's *Old Khotabych*. Winners in the TV category were Britain's *Onion Johnny* and Canada's *Skid Row*.

Judges for the shorts were Philip Barnard from Milwaukee, Wisconsin, a film expert and a producer, critic and judge at other festivals; Osmond Borradale, one of Canada's top film cameramen, now making his home at Chilliwack, BC; Professor Stanley Read of the English Department at the University of British Columbia; and Sally Creighton of Vancouver, well-known freelance critic and radio personality.

Special silver plaques designed by Vancouver artist William Reid were presented to each of the award winners on the closing night before a capacity audience assembled to see the prize-winning feature. W. C. Mainwaring, president of the Vancouver International Festival, spoke at the closing award ceremonies.



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News Clips

Roxy, New York, operated by National Theatres, may soon be taken over by its landlords, Rockefeller Center, Inc., which at present operates Radio City Music Hall. National Theatres, now offering its Cinemiracle production, Windjammer, may exercise its option to cancel the lease . . . Warner Bros. Pictures and subsidiary companies showed a net loss of \$2,684,000 in the nine months ending May 31, 1958. Film rentals, sales, etc. income was \$48,038,349 compared with \$57,981,312 for the same period last year. A special provision of \$2,500,000 for an estimated loss on advances to independent producers and carry-back credits for income tax and contingencies made the loss \$184,000.

A story in The Atlantic Advocate, magazine of the Maritimes published in Fredericton, NB, tells about Charles E. Parker, a native of Sydney, NS, who is chief make-up artist for MGM in Britain. Jack Golding, the author, calls him a genius at his work and photographs show examples of it . . . The National Film Board has produced The Bright Land at the request of the West Indies' Government, with Morten Parker as director and W. Richardson, WI federal information officer, as advisor . . . Annual meeting of the Motion Picture Theatres Association of Ontario will take place at the King Edward Hotel, Toronto, on Monday, October 27 . . . Mid-night shows can be held at 12.15 a.m. on Labor Day, Monday, September 1.

Warner TV will produce a multi-million-dollar series of 16 90-minute spectacles about the American Civil War to mark the 161 centenary of that four-year struggle . . . Nellie Revell, a one-time publicity chief for the RKO movie circuit and a pioneer woman journalist, died in New York last week at the age of 85 . . . Motion Picture Distributing Corporation, organized in Hollywood to produce theatrical and TV motion pictures, has added Alan Wieder, formerly with MGM, to its staff as exec v-p in charge of public relations . . . Bonar Colleano, who was featured in British films, was killed in an auto accident near Birkenhead and Michael Balfour, also an actor, was injured. Colleano was born in NY in 1924 as Bonar Wm. Sullivan.

U-I's 'Imitation Of Life'

Dan O'Herlihy has been added to the starring cast of U-I's Imitation of Life, which will also star Lana Turner, John Gavin, Sandra Dee and Susan Kohner.

Plenty Of Features

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Fannie Hurst's Imitation of Life, in color and CinemaScope, is the first major picture on its summer schedule. With Ross Hunter as producer and Douglas Sirk as director, Imitation of Life, which stars Lana Turner, John Gavin, Sandra Dee and Susan Kohner, will be the first before the cameras since the completion of The Perfect Furlough, which stars Tony Curtis and Janet Leigh.

Edward Muhl, vice-president in charge of production, already has set starting dates for several big pictures, all to be filmed in color and CinemaScope:

This Earth Is Mine, one of the year's biggest productions with Rock Hudson, Jean Simmons and Claude Rains in the top roles under the direction of Henry King.

Stranger From Nowhere, an Audie Murphy starrer with Robert Arthur producing.

The Wild Innocents, to star Murphy and Sandra Dee and will roll in late September.

Spartacus, a \$4-million epic starring Laurence Olivier, Kirk Douglas and Charles Laughton, with Olivier also directing. Based on Howard Fast's best-selling novel, the picture will be made by

Douglas' independent company, Bryna Productions. This picture will start in October immediately after Douglas and Olivier finish The Devil's Disciple, which they are now making in England.

Viva Gringo, another Bryna production, starring Rock Hudson and Douglas, to follow Spartacus.

Lion International Films of London has a program which indicates that British studios are lively. The company's films are usually distributed through IFD in Canada. It has an excellent list of films ready for release and in production, the leader in the first category being the hit of the Stratford Festival, Orders to Kill, which stars Canadian Paul Masie and Eddie Albert.

Lion has a Romulus-Remus production, The Silent Enemy, starring Laurence Harvey; Next to No Time, in Eastmancolor and starring Kenneth More and Betsy Drake; Passport to Shame, starring Odile Versois, Diana Dors and Eddie Constantine, which was directed by a Canadian, Alvin Rakoff; Vicious Circle, a detective thriller starring John Mills; and Honeymoon, a lavish Technicolor-Technirama film produced in Spain

and starring Anthony Steel and dancers Ludmilla Tcherina, Leonide Massine and Antonio, famed artist. Its music is from Manuel de Falla and Mikis Theodorakis and will be conducted by Sir Thomas Beecham.

Now in production and to be released during the season are Behind the Mask, starring Michael Redgrave and Niall MacGinnis; Virgin Island, in Eastmancolor and starring John Cassavetes, Sidney Poitier and Virginia Maskell; Man Upstairs, starring Richard Attenborough, Virginia Maskell and others; Boulting Bros.' Carlton-Browne of the F.C., starring Terry-Thomas, Peter Sellers and Luciana Paoluzzi; Room at the Top, a Remus film starring Laurence Harvey, Simone Signoret and Donald Wolfitt; and Lauder-Gilliat's Bridlepath, in Eastmancolor and starring Bill Travers and George Cole.

The Paramount Studio is preparing for what is expected to be its most active filming period in a decade. Seven topflight productions already have been set for shooting during the 1958 fall quarter. Two other films are now in work and a third is finished.

Perlberg-Seaton's But Not for Me, romantic comedy starring Clark Gable and Carroll Baker, and Paramount's The Hangman, Luke Short's powerful story of the Old West for which Robert Taylor has just been signed, will be filmed this fall.

Guns Up!, Pennebaker production starring Marlon Brando and Karl Malden, is slated to go before the cameras early in September. Frank P. Rosenberg is the producer with Stanley Kubrick the director.

Hal Wallis' Don't Give Up the Ship, starring Jerry Lewis, will start in October.

The Five Pennies, a Melville Shavelson-Jack Rose production starring Danny Kaye, also is slated to start in October. This comedy is based on the life of Red Nichols, famed jazz musician.

Ponti-Girosi's Heller With a Gun, Western drama starring Sophia Loren, will begin filming soon with George Cukor the brick the director.

An advance unit on The Mountain Is Young soon will go to the remote kingdom of Nepal, the locale of the Han Suyin novel, for preliminary filming.

The Trap, a Parkwood-Heath production, is currently in production at Paramount with Richard Widmark, Lee J. Cobb, Tina Louise and Earl Holliman heading the cast. Norman Panama is directing with Panama and Melvin Frank the producers.

That Kind of Woman, a Ponti-Girosi production for Paramount, is filming in New York. Sophia Loren heads the cast with Tab Hunter, Barbara Nichols, George Sanders and Keenan Wynn in other top roles.

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